

OFFICE OF THE SUPERINTENDENT

Millburn Public Schools

INFORMATION ITEM

November 3, 2010

To: Board of Education Members

From: Ellen E. Mauer, PhD, Lisa Scanio, Diane Campbell

Subject: Strategic Planning

It was previously requested by a BOE member that the sub-committee go back and look at other options for strategic plan. The committee tried to contact as many as they could in the given time frame with the results on the attached chart. When discussing the more traditional formats vs. some other kinds, the team felt that the more traditional formats may not encompass our individual needs as well as something more structured specifically to us. We also placed a great priority on community input.

The sub-committee recommends the two bolded options for your review. We are happy to discuss all firms, methodologies, and answer any questions you may have. If you want to invite another firm in for a presentation, that, too, is an option.

Summary of Contacts

Name	Community Involvement	Philosophy/Methodology	Price
Larry Fugelsten	By application	Traditional	\$7320 + expenses and travel- MN
Barb Toney, IASB	By application	1 day-BOE only for planning, not really a strategic plan.	\$1200
Linda Hansen, School Exec Connect	Open to all	21st Century Learner focus	\$5250
Jerry Van Pelt	NA	Traditional-has not done this in over 10 years-would only do it if we could not find someone else.	\$650 per day + \$50 per hour prep and follow up
BWP Associates -Joe Porto & Mark Friedman	By application or invitation	"Good to Great" Jim Collins model	\$15,000, but could negotiate down a bit for fewer stages
Halladay Education Group	NA	Traditional	No response
Cambridge Strategic Services	NA	Traditional	No response
Hazard, Young, Attea, & Associates	NA	Traditional	No response
Synesi/Pro act Search-Todd Zoellick	Targeted focus groups with one open to community	Traditional	\$9800 + travel